

# Media Matters



A newsletter for people who care about Library Media Programs

January 2010

Volume 8 Volume 6

## What are your 2010 resolutions ?

Here are a few suggestions for your Library Media program:

1. Look at the 2010 Exemplary Library Media Program rubric. You may decide to apply for the award or focus on one of the criteria and work to improve your Library Media program.
2. Build a rapport with your faculty and staff. If you already have a good relationship, think of ways to make it even stronger. Mentor a new library media specialist.
3. Attend grade level or subject area meetings. Go prepared with ideas to help.
4. Know the GaDOE policies concerning Library Media.
5. Read Information Power, learn the AASL Standards, become familiar with the Georgia Performance Standards....those standards are OUR standards.
6. Make the Library Media Center the vital hub of your school.
7. Serve on your school's leadership team.
8. Keep current with the literature, take a course, teach or take a professional development class.
9. Join GLMA, GLA, GAIT, AASL, and/or ALA. Don't just join—get involved.
10. Remember what it was like to be a classroom teacher. Remember what it was like to be a student.
11. Say "Thank You" a lot.
12. Clean your desk at least once a week.
13. Create a newsletter for your students, parents, faculty. (see page 12)
14. Use the wonderful resources from Georgia Public Broadcasting, use and promote GALILEO.
15. Enjoy your job....people know when you are passionate about something....be passionate about students, learning, technology, reading, teaching.

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### 21st Century Library Media Specialists

**We read.**

**We lead.**

**Get used to it.**

**Martha Hickson**

**What would you add to the list?**



**GEORGIA**  
DEPARTMENT OF  
**EDUCATION**

Kathy Cox, State Superintendent of Schools

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1754 Twin Towers East  
205 Jesse Hill Jr. Drive  
Atlanta, Georgia 30334



## Georgia Peach Award for Teen Readers

### *13 Reasons Why* by Jay Asher

When Clay Jensen plays the cassette tapes he received in a mysterious package, he's surprised to hear the voice of dead classmate Hannah Baker. He's one of 13 people who receive Hannah's story, which details the circumstances that led to her suicide.



The ALA Public Programs Office is pleased to partner with the National Endowment for the Humanities (NEH) for the seventh *We the People* Bookshelf project. This year's theme, "A More Perfect Union," invites reflection on the idea of the United States as a "union," a "One" as well as a "Many," and will complement library programs observing the sesquicentennial of the Civil War. To stimulate programming, the Bookshelf features a DVD edition of "The Civil War," the award-winning documentary by Ken Burns, including the rights to show the series to public audiences.

School (K-12) libraries are invited to apply online through January 29, 2010 at <http://publicprograms.ala.org/bookshelf>. A single application may be submitted on behalf of multiple libraries within a library system, school district or community. Individual branch and school libraries are also encouraged to apply.

In spring 2010, NEH will award 4,000 libraries a collection of 17 classic hardcover books for young readers, related to the theme, "A More Perfect Union", as well as the option to receive Spanish translations of three titles, and bonus materials for readers of all ages. Successful applicants will also receive accompanying materials for programming, including bookplates, bookmarks and posters. For programming ideas and tips, access to the guidelines and application, book titles, and further details, visit <http://publicprograms.ala.org/bookshelf>.

With questions, contact [publicprograms@ala.org](mailto:publicprograms@ala.org).

## SAVE THE DATE

Georgia Public Broadcasting Presents  
Free Educator Workshop

# FACES OF AMERICA

with Henry Louis Gates Jr.

A new four-part PBS series from the producers of AFRICAN AMERICAN LIVES 1 & 2 and LOOKING FOR LINCOLN. The series explores America as a nation of immigrants and the richly diverse racial, ethnic, cultural and religious heritage that truly defines the American experience.

**JANUARY 29, 2010**  
**9 AM - 3:30 PM**

National Archives  
Southeast Region/Atlanta  
5780 Jonesboro Road  
Morrow, Georgia 30260

**Lesson plans, materials and lunch will be provided.**

For more information contact [education@gpb.org](mailto:education@gpb.org)  
Online registration will be available after  
January 1, 2010 at [www.gpb.org/education](http://www.gpb.org/education)



The worst thing about new books is that they keep us from reading the old ones. ~ John Wooden



What was the best book you read in 2009? Send your response (1 per customer) to Judy at:

jserrite@doe.k12.ga.us

Deadline: January 15th.

We will share some of the responses in next month's issue.



**DON'T GET LEFT OUT!**

Do you subscribe to the GaDOE Library Media List Service? No?

You may be missing out on notifications about conferences, special events, grant opportunities, newsletters, and much more. Join over 1,500 of your colleagues by subscribing.

Send a blank email to:

join-doemedia@list.doe.k12.ga.us

You will receive a confirmation email to which you will need to respond. The confirmation email will include directions on how to unsubscribe.

**Conferences coming soon!**

Children's Literature Conference (Athens) March 19 and 20

Kennesaw State Conference on Literature for Children and Young Adults (Kennesaw) March 30 and 31

GAEL Winter Conference (Athens): January 31-February 2

Georgia Science Teachers Conference (Savannah) February 11-13

ALA Midwinter (Boston) January 15-19

ALA Conference (Washington DC) June 24-29

The test of the morality of a society is what it does for its children. ~ Lutheran pastor Dietrich Bonhoeffer

### My GaETC Experience



So, what is GaETC? It stands for Georgia Educational Technology Conference. As a member of the Fulton County Technology Leadership Forum (2009-2010), I attended this diverse three-day conference held every November at the Georgia International Convention Center in Atlanta. In attendance, there were media specialists, technology specialists, classroom teachers, administrators, and many more. Even in a growing dismal economy, GaETC reported a small decline of 100 people in comparison to last year's attendance.

For some, including Fulton county employee, Wynona Preston, media specialist at Mt. Olive Elementary (my mentor), she won a SmartBoard, DVD player, and two tickets to The World of Coke. However, I continued my losing streak with the exception of accumulating a few pens, sticky notes, t-shirts, vendor bags, and other typical items available without any competition from anyone. Perhaps, next week, I will get a phone call informing me that I have finally won something (keep you informed). In other words, *Keep hope alive!*



*What's hot?* Virtual learning. Georgia has its own virtual learning online school, *GA Virtual School*, and it is [fully accredited](#). Also, I was equally impressed to learn about [Ustream.TV](#), a live interactive video broadcast platform that enables anyone with a camera and an Internet connection to broadcast to a global audience of unlimited size.

According to *Ustream*, within two minutes, anyone can become a broadcaster by creating their own channel on Ustream or by broadcasting through their own site, empowering them to engage with their audience and further build their brand. Click here to start a [broadcast now](#) or learn more about broadcasting. (**Guess what—it is free**) See, [Article: Online Videoconferencing](#)

So, hopefully next year, I will see you at GaETC—maybe I will win something more than the usual grabs. Until then, have a good year!

Deborah Simmons  
Liberty Point Elementary  
Fulton County

.....  
• Everybody can be great because anybody  
• can serve. You don't have to have a college  
• degree to serve. You don't need to make  
• your subject and verb agree to serve. You  
• only need a heart full of grace. A soul  
• generated by love.  
.....  
Martin Luther King, Jr.  
.....



# Inside CNN and the Atlanta Hawks



Join us for an afternoon and learn about the exciting world of Sports and News journalism, public relations, and broadcasting. The Atlanta Hawks have partnered with the Inside CNN Tour to bring you these special rates! Price per person is based on seat location for the Atlanta Hawks game and includes the Speakers Bureau event, the Inside CNN Tour, and the Hawks Game! Speaking event will feature members of the Atlanta Hawks and Thrashers public relations and broadcasting team and Carl Azuz\*, CNN Student News Anchor. *Limited space available- register soon!*



**February 10<sup>th</sup>, 2010 - Schedule of Events**  
 2:30pm - Registration at Philips Arena  
 3:00pm - Speakers Series begins  
 4:00pm - Inside CNN Tour begins  
 6:00pm - Doors open for Hawks game  
 7:00pm - Tip Off!

**HOW TO PURCHASE TICKETS:**  
 • Complete the form below by January 19<sup>th</sup> and submit by doing one of the following:  
**1-** Faxing this completed form with credit card information to 404-222-2695  
**2 -** Mailing this form with a check to: Atlanta Hawks, Attn: Jamie Grant  
 101 Marietta Street NW, Suite 1900  
 Atlanta, GA 30303

Atlanta Hawks vs. Miami Heat			
GAME	# SEATS	PRICE (Circle One)	TOTAL
February 10th		\$35 \$24	
\$35 Seats in 200 Level		Total Enclosed	\$
\$24 Seats in 300 Level			

School \_\_\_\_\_  
 Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Cell Phone # \_\_\_\_\_  
 E-mail \_\_\_\_\_

Questions? Contact Jamie at  
[jamie.grant@atlantaspirt.com](mailto:jamie.grant@atlantaspirt.com)

\_\_\_ Check (Payable to Atlanta Hawks)  
 \_\_\_ AmEx \_\_\_ Visa \_\_\_ DC \_\_\_ MC  
 Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Name on Card \_\_\_\_\_  
 Signature \_\_\_\_\_

Check here if you are interested in receiving information about discounted Chick-fil-a Meals the day of the event.

**IMPORTANT! PLEASE READ CAREFULLY - Can not be redeemed at the box office.**  
 Orders will be assigned seat locations on a first-come, first-served basis and are subject to availability. Questions? Please call Jamie Grant at 404-878-3269 or email [Jamie.Grant@atlantaspirt.com](mailto:Jamie.Grant@atlantaspirt.com). All sales are final, no refunds or exchanges. All Tickets for the Hawks game and the CNN Tour will be picked up at a registration table prior to the event. The Inside CNN Tour logo is a trademark of Cable News Network. A Time Warner Company. All Rights Reserved. \*CNN reserves the right to cancel a speaker at anytime, as CNN is a 24-hour News Network. All Hawks/CNN speakers subject to availability and may be substituted.

For high school sophomores and juniors!

**Leadership Unplugged** ★ **A CNN Experience**

A 21st Century Leaders Program



**Leadership Unplugged: A CNN Experience** is a leadership program for a diverse group of 100 high school sophomores and juniors that focuses on media, current events and expanding worldviews, with the help of the worldwide leader in news, CNN.

This **one-week residential program**, which takes place on Georgia Institute of Technology's campus from **June 20–25 2010**, includes a visit to the CNN World Headquarters!

All costs for the program are covered by a generous grant from **Turner Broadcasting System**.

Program Highlights

- Attend daily interactive workshops developed and led by professionals from Turner Broadcasting System, Inc.
- Network with CNN and TBS, Inc. executives in a variety of media related careers.
- Discuss and analyze world issues with CNN journalists.
- Create a news-related project with feedback from the pros.
- Meet motivated young leaders from across the state of Georgia.
- Gain valuable experience and a **TERRIFIC** resume item for your college application!

Student Feedback

"I learned things that many people only dream of getting to know. "

"I've gone to many summer camps, but this one tops them all!"

"Leadership Unplugged has molded me into a better leader and a stronger, smarter person."





Campus Living

- Food court, which includes Chick-fil-A, Pizza Hut, Burger King
- Tech Rec room with arcade games, pool tables, and bowling alleys
- Swimming pool and basketball courts in Campus Rec Center
- Undergraduate dorms with suite style rooms and a kitchenette

**APPLY ONLINE: [www.21stcenturyleaders.org/cnn](http://www.21stcenturyleaders.org/cnn)**

**DEADLINE: January 29, 2010**

★ ★ ★ ★ ★

21<sup>st</sup> CENTURY LEADERS

126 New Street, Suite B  
Decatur, Georgia 30030  
Phone: 404.373.7441  
Fax: 404.373.7442

This program is a partnership of 21st Century Leaders, Turner Broadcasting System, Inc. and Georgia Tech's CEISMIC.

## THE SEVEN HABITS OF AN EFFECTIVE READER

### **Visualizing:**

Forming mental images or pictures about what they are reading, such as characters, settings, or events, in a text helps students connect new information to previous experiences. Visualizing turns words into pictures in the readers' minds as they access texts to aid in comprehension. Using think-aloud to help visualize what they read allows students to make connections.

### **Questioning:**

Formulating questions about the text gives readers a purpose for reading, re-reading, reading further, or devising an experiment to test their ideas. Readers may ask questions about characters, motivation, captions, headings, reactions, settings, events, or topics in the text. Questions that are explicitly found in the text may influence students to make inferences and form predictions, determine importance, and synthesize ideas.

### **Making Connections:**

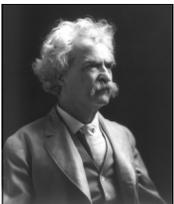
Making connections helps readers activate prior knowledge to make reading meaningful. There are three types of connections that readers make to previous experiences as they encounter text.

1. Text-to-Text Connections occur when readers are reminded of something they have seen, read, or heard.
2. Text-to-Self Connections occur when readers are reminded of something they have experienced in their own lives.
3. Text-to-World Connections occur when readers are reminded of something they have noticed or experienced in the world such as events or settings.

### **Predicting:**

Readers frequently use clues or information in a text along with their own experiences in order to make predictions. Predictions create anticipation and give readers a purpose for further reading in order to determine if their predictions are supported in the text or not.

**Continued on next page**



If you tell the truth you don't have to remember anything. ~ Mark Twain

You can't shake hands with a clenched fist. ~ Indira Gandhi



**Inferring:**

Readers often use clues from the text and their own experiences to make inferences and draw conclusions about the text. These inferences may or may not be stated in the text but can be supported with specific evidence from the text. Inferring helps readers interact with the text, thereby creating meaning from evidence in the text and their own experiences.

**Determining Importance:**

Readers must decide which terms, topics, ideas, elements, or concepts are important to the overall text. This process helps readers understand the content of the text and which parts require the most attention. Often texts indicate importance by using italics, highlights, or bold-faced terms. During a read-aloud, a teacher may stop and think-aloud about the significance of a bold term; repetition enhances awareness about clues that texts often use to signify importance.

**Synthesizing/Creating:**

Synthesizing or creating new information is the key to learning the content presented in the text. When readers successfully make sense of the meaning of the text and can gain new perspectives based on their reading, they are able to communicate their comprehension of the text. When students bring together parts of knowledge to form a whole and build relationships to address new situations, they show mastery at the synthesis/creating level, the highest level of Bloom's Taxonomy.

Students internalizing and applying the seven habits of effective readers increase comprehension skills, which is the primary goal of any reading strategy. Traditionally, to increase students' comprehension, teachers provided questions about the text and students responded. This strategy continues to be ineffective in developing the students' skills in learning and comprehending course specific content. Reading across the curriculum and utilizing effective reading strategies will increase students' literacy skills and aid Georgia students' mastery of Georgia's Performance Standards in all content areas.

From the Georgia Performance Standards website.

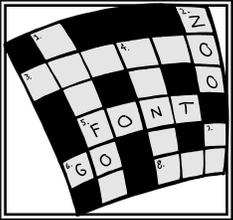
**What we do for ourselves dies with us. What we do for others and the world remains and is immortal. ~**

**Albert Pine**



I do not want the peace that passeth understanding. I want the understanding which bringeth peace. ~ Helen Keller

**Just for fun**



The crossword puzzle grid consists of 13 numbered starting points for clues:

- 1: Down, 10 letters
- 2: Across, 15 letters
- 3: Down, 10 letters
- 4: Down, 6 letters
- 5: Down, 6 letters
- 6: Down, 10 letters
- 7: Down, 10 letters
- 8: Across, 10 letters
- 9: Across, 10 letters
- 10: Across, 6 letters
- 11: Across, 6 letters
- 12: Across, 15 letters
- 13: Across, 6 letters

**Across**

- 2. What is the current Newbery winner?
- 8. Who is the media specialist at Harris County Carver Middle School?
- 10. What division of ALA is focused on school library media centers?
- 11. In what city is the Children’s Literature Conference held?
- 12. Who was awarded Georgia’s 2008 Intellectual Freedom Award?
- 13. Who is Georgia’s state school superintendent?

**Down**

- 1. Who wrote the Peach Award book *Bad Monkeys*?
- 3. Who is the 2010 GLMA President?
- 4. Who is the current GLMA President?
- 5. What musically talented Decatur City Media Specialist is a member of the Rosin Sisters?
- 6. What is the current Caldecott winner?
- 7. Where will the 2011 AASL Conference be held?
- 9. Who is Georgia’s current LMSOTY?

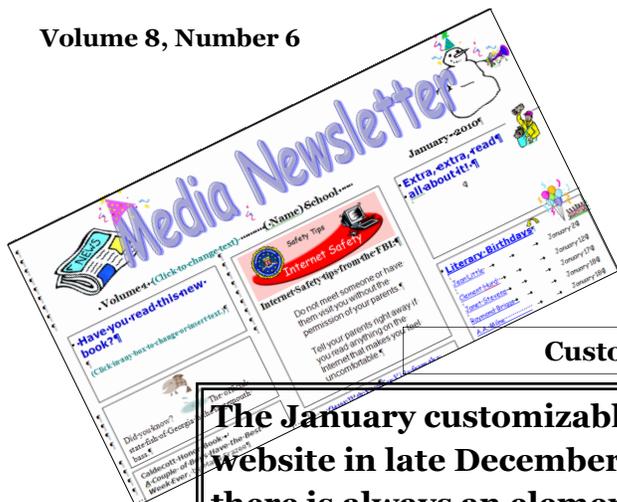
(answers on page 12)

## Martin Luther King, Jr. Web Sites

- The Seattle times Martin Luther King Jr. page:  
<http://seattletimes.nwsourc.com/mlk/index.html>
- Stanford University Martin Luther King Papers Project:  
<http://mlk-kpp01.stanford.edu/>
  - The King Center in Atlanta:  
<http://thekingcenter.com/>
  - Library of Congress Resource Guide:  
<http://www.loc.gov/exhibits/african/intro.html>
- Education World Black History Scavenger Hunt (4 different grade levels)  
[http://www.educationworld.com/a\\_lesson/lesson/lesson052.shtml](http://www.educationworld.com/a_lesson/lesson/lesson052.shtml)

**Man must evolve for all human conflict a method which rejects revenge, aggression and retaliation. The foundation of such a method is love.**

**Martin Luther King, Jr.**



**Customizable Newsletters**

**The January customizable newsletters were posted to the GaDOE website in late December. These newsletters are created in Word and there is always an elementary and a middle/high school version.**

**Past issues of newsletters are also found on this site. You may take pieces and parts of any the newsletters and cut and paste to make it fit your school’s needs. Give your newsletter a name, add information pertinent to your media center, send it home or post it on your school’s webpage.**

**[http://www.gadoe.org/sia\\_as\\_library.aspx?PageReq=ITCustomNews](http://www.gadoe.org/sia_as_library.aspx?PageReq=ITCustomNews)**



**Crossword Puzzle Answers:**

**Across**

- 2. *The graveyard book*
- 8. Cathryn Goodwin
- 10. AASL
- 11. Athens
- 12. Kristie Michalowski
- 13. Kathy Cox

**Down:**

- 1. Matt Ruff
- 3. Valerie Ayer
- 4. Susan Grigsby
- 5. Ann Whitley
- 6. *The house in the night*
- 7. Minneapolis
- 9. Amy Altman

(Puzzle was created using Puzzle Maker from the Discovery Education website)

**The true measure of life is not length, but honesty. ~ John Lyly**

A HAPPY  
NEW YEAR

# January 2010

Georgia Department of Education



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					<b>1</b> Birthday of E.M. Forester ~ 1879-1970 J.D. Salinger born ~ 1919-	<b>2</b> Does your library have books by Isaac Asimov?
					<b>3</b> It's J.R.R. Tolkien's birthday ~ 1892-1973	<b>4</b> Jacob Grimm born ~ 1785-1863 
<b>10</b> Common Sense is published by Thomas Paine ~ 1776	<b>11</b> Robert C. O'Brien is born ~ 1918-1973	<b>12</b> Birthday of Jack London ~ 1876-1916	<b>13</b> Johnson appoints 1st African-American cabinet member. Who was it? ~ 1966	<b>14</b> Hugh Lofing born ~ 1886-1947	<b>15</b> Birthday of Martin Luther King ~ 1929-1968 	<b>16</b> Who is Robert Lipsyte? 
<b>17</b> Robert Cormier born ~ 1925-2000	<b>18</b> Birthday of A.A. Milne ~ 1882-1956 	<b>19</b> Birthday of Edgar Allan Poe ~ 1809-1849 	<b>20</b> Joy Adamson born ~ 1920-1980 	<b>21</b> The 1st American novel published ~ 1789	<b>22</b> Lord Byron born: 1788-1824	<b>23</b> First woman physician Elizabeth Blackwell ~ 1849
<b>24</b> Birthday of Edith Wharton ~ 1862-1937	<b>25</b> Birthday of Robert Burns ~ 1759-1796	<b>26</b> Birthday of Mary Mapes Dodge ~ 1831-1905	<b>27</b> Birthday of Lewis Carroll ~ 1832-1898	<b>28</b> Birthday of Vera Williams ~ 1927-	<b>29</b> Rosemary Wells and Bill Peet share this birthday!	<b>30</b> Lloyd Alexander's birthday ~ 1924-
<b>31</b> Gerald McDermott born ~ 1941-						
		December 09 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31			February 10 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	

*Darkness cannot drive out darkness; only light can do that. Hate cannot drive out hate; only love can do that.* Martin Luther King, Jr.